



**ICS** INDIAN  
COUNSELLING  
SERVICES

YOUR MENTAL HEALTH, OUR PRIORITY

# PSYCHOLOGICAL RESEARCH

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# WHAT IS RESEARCH WRITING?

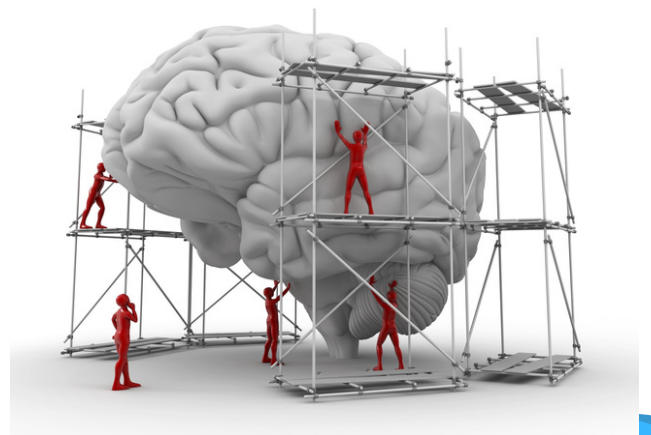
Research writing involves investigating a specific topic, analyzing data, and drawing conclusions. It includes a well-defined research question, literature review, data collection, analysis, and interpretation. Objective and well-structured, it informs decision-making and contributes to knowledge across academic and professional fields.





## **IMPORTANCE OF WRITING RESEARCH PAPER**

- **Contributing to Knowledge**
- **Evidence-Based Practice**
- **Necessary to know for Diisertations making**
- **Peer Review and Validation**
- **Professional Development**
- **Career Advancement**
- **Building a Research Network**
- **Inspiring Future Generations**





# RESEARCH PAPER ARE ESSENTIAL IN THE FIELD OF PSYCHOLOGY.

## APPLICATIONS-

- Academic Journals
- Conferences and Symposia
- Educational Institutions
- Thesis and Dissertations
- Government and Policy Reports
- Nonprofit Organizations
- Corporate and Business Settings
- Publications and Magazines
- Online Repositories and Databases
- Scientific Organizations and Societies



# **WHY IS RESEARCH WRITING ESSENTIAL IN PSYCHOLOGY FIELD?**

- **Knowledge Expansion**
- **Contributing to the Field**
- **Enhanced Analytical and  
Critical Thinking Skills**
- **Development of Writing  
Proficiency**
- **Influence and Impact on  
subject**
- **Knowledge Sharing and  
Collaboration**

# *What does it focus on?*

- 1. Basics of Psychological Research
- 2. How to Build Research Gap and identifications of research problem
- 3. Methods of Psychological Research
- 4. Formulating Research objectives and Hypothesis in Research
- 5. Footnoting and understanding of Citation Styles
- 6. Formulation of Research Design
- 7. Use of Analytical and Statistical Tools along with Case Studies
- 8. Drawing Conclusions, Findings and Plagiarism reduction
- 9. Research Paper Publication.

# ▶ TAKE AWAY:

-  Grade Sheet
-  Study Materials
-  Online Resources
-  E-Certificate
-  Letter of Recommendation



Get to learn from licenced certified expert



**Trainer is experienced professional in Research**

## Who can participate in this program

School Teacher|School students| Special Educators| School Counsellors | School Psychologists |Aspiring psychologist| Any professional involved in the mental health well-being



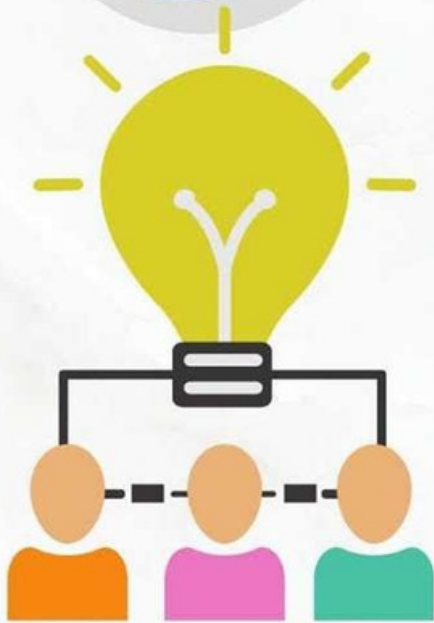
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ICS

## WHY CHOOSE US?



- Chance to get listed on ICS network
- Chance to handle real clients under the supervision of RCI Licensed Psychologists
- Live and recording session (Video notes)
- Ready to start a virtual office
- Awards to our star performer
- Get Hardcopy certificate & appreciation letter

## PERKS & BENEFITS

- Lifetime learning support
- Lifetime access of PDF study material and PPT note
- 24\*7 chat facility
- ID card and email confirmation
- Notification of the classes before the class start
- Dedicated academic counselor



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*Course Duration:  
1 Months*

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*Timing: WEEKDAYS*

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*9PM*

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## MODE OF PAYMENT

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- APPLICATION OF INDIAN COUNSELLING SERVICES
- CREDIT CARD
- DEBIT CARD
- BANK TRANSFER
- PHONE PAY
- GOOGLE PAY
- PAYTM
- THROUGH ANY UPI

## CONTACT

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**GET YOU RESEARCH  
PAPER PUBLISHED  
WITH US**

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