



NEURO-LINGUISTIC PROGRAMMING

Neuro-Linguistic Programming, or NLP, is used to analyse and modify the way people think, communicate and behave. Its origins are in self-improvement, but it's techniques are also used to influence the behaviour of others.



NLP CAN GENERALLY BE DEFINED AS :



Neuro: Our nervous system processes, stores and recalls external experiences so that we can use them to guide our behaviour in the present and the future. NLP focuses on how we do it, rather than why we do it. Understanding how this neurological process works for each individual can then be used to influence behaviour.

Linguistic: Language, words are the way we express ourselves, play a significant role in our communication with others, our internal dialogues, the way we interpret information and our resulting behaviour. In NLP, the language that is used to deliver message can have a huge influence on the way it is received and the eventual outcome.





Programming: Programming in this sense is the way we create thought strategies that run effortlessly in our neurological systems. This can range from consciously working on how we think in order to combat problems such as stress or anxiety, to subconsciously being influenced by others to think and behave in certain way.

WHAT IS THE DIFFERENCE BETWEEN TRADITIONAL PSYCHOLOGY & NLP OR NLP BASED COACHING?



If you look at ill-being or mental illness on one side of a spectrum, & well-being and mental health on the other opposite side of the spectrum, then the answer to this question is much easier to understand. Psychologists work with ill-being & mental illness to bring their patients back to a zero-point, by working on past events in detail and in some cases working on coping skills to deal with mental traps installed in the past.

NLP or NLP based coaching offers tools and interventions to bring our clients from that zero-point to well-being and mental health. NLP in essence focuses on the present in relation to the future, as to who it is that you want to become, and what the stepping stones are to achieve happiness and success. It is possible, to work on that side of the zeropoint with people in ill-being up to a certainlevel, the amount of which is determined by the experience of the NLP Master Practitioner. An NLP Master Practitioner however, unless they are a psychologist or psychiatrist, cannot responsibly work with people with severe mental health issues and to the far end of extreme ill-being.





STUDY OF MIND

Walking the path of self-improvement and seeking to be the best version of yourself?

NEURO – LINGUISTIC PROGRAMMING – [NLP] the science of subconscious mind, also called the scientific and most efficient tool for self-improvement will teach how to reprogram your beliefs and perception and how to create your own reality.

AT THE END OF THIS CLASS, STUDENTS WILL BE ABLE TO

- · Understand how we perceive and how our beliefs create our reality
- Reprogram the beliefs and perceptions.
- · Be the creator of their reality
- Control their state of mind and emotions
- You are able to learn how to take control of your results in whatever context you desire.
- In more simple by changing the way a person perceives things and events in their lives that person can change their life.
- NLP is the study of the underlying structure of how people think & experience life.
- Through NLP you can understand study of mind able to understand how your mind, nervous system, thoughts work to produce behaviour and outcomes in your life.
- It is introduced especially for yourself as well as for others. Study of NLP is to gain clarity and in our thinking, helps us to be wiser and well balanced decisions. Also very effectively to the people we have in our lives. To main reasons to take up this nlp course is to become thoroughly acquainted with all the main life transformations.

 Secondly it is grounded with psychological principles that promote personal growth and transformation.



WHY WOULD YOU CHOOSE TO BE GOOD?

IF YOU COULD BE GREAT !!









USES OF NLP

- NLP can be used in group sessions, workshops or in a one on on (Client/practitioner) settings.
- It can be used to deal with variety of issues including addictions, depressions, phobias, self - esteem, and many others, public speaking, sports, motivation and communication.
- The way your mind is programmed to perceive the world is known your map in NLP.
- In order to modify or change our behavior we need to change our maps.
- Re shaping your maps will help you change and become the person that you long to be and your personal development are often subconscious road blocks.
- It is very important to understand that created your map, and you can change it.

Who can learn NLP

Any profession people can join the course to achieve their goals and excel in their life as well as others...







ADVANCED NLP MASTERCLASS

THE ART OF INFLUENCE



ICS is presenting -

An intensive program that will equip you with the tools and techniques to help you manage your emotional responses. The program is open now, so if you're ready to live a more enriched life, sign up today!





What does it focus on?

- 1. What is NLP
- Communication model (Understanding how people trick)
- 3. Leading strategic conversation (Rapport)
- 4. Self-Motivation (Anchoring)
- Managing self-change and personal growth (sub -modalities)
- 6. How to be successful (Strategies)
- 7. Power of language (Language pattern)
- 8. Power of clarity and positive thinking (Reframing)



- Introduction to NLP
- History of NLP
- Pre suppositions
- Rapport
- Sensory acuity
- Sub modalities
- Milton Model
- NLP metaphors
- Meta Model
- T.O.T.E model
- Reframing
- Grow Model
- Fast phobia
- Anchoring
- · Wheel of life
- Goal setting

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Assesments



Report Sheet



Study Materials



Online Resources



E-Certificate



Letter of Recommendation





Get to learn from licenced certified expert



Trainer is NLP MASTER with 15+ year of experience

Who can participate in this program

School Teacher|School students| Special Educators| School Counsellors | School Psychologists |Aspiring psychologist| Any professional involved in the mental health well-being







WHY CHOOSE US?

- Chance to get listed on ICS network
- Chance to handle real clients under the supervision of RCI Licensed Psychologists
- Live and recording session (Video notes)
- Ready to start a virtual office
- Awards to our star performer
- Get Hardcopy certificate & appreciation letter

PERKS & BENEFITS

- Lifetime learning support
- Lifetime access of PDF study material and PPT note
- 24*7 chat facility
- ID card and email confirmation
- Notification of the classes before the class start
- Dedicated academy counselor











MODE OF PAYMENT

- APPLICATION OF INDIAN **COUNSELLING SERVICES**
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- THROUGH ANY UPI

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COURSE DURATION: 2.5 MONTHS

TIMING: WEEKEND CLASSES

BOOK YOUR SLOT NOW

LIMITED SEATS **AVAILABLE**

